

Confidentiality & Information Use Policy

Splento.ai

Updated July 30, 2025

1. Introduction

Splento.ai is an AI-powered creative production platform that provides visual and video content generation services. During the course of using our services or communicating with us, users may choose to share materials such as branding elements, product descriptions, creative concepts, or other information. This policy explains how such information may be handled when interacting with Splento.ai.

2. Information Shared With Splento.ai

Any information, materials, or assets voluntarily shared with Splento.ai (including logos, branding, images, text, or creative ideas) may be used solely for the purpose of generating requested creative outputs or evaluating potential collaboration opportunities. Users are responsible for ensuring that they have the necessary rights, permissions, and authority to share such materials.

3. Confidentiality

Splento.ai will make reasonable efforts to treat shared information in a respectful and confidential manner. However, unless a separate written non-disclosure agreement (NDA) is signed between the parties, information shared with Splento.ai should not be considered strictly confidential. Users are advised not to submit sensitive, proprietary, or confidential materials unless an explicit confidentiality agreement has been executed.

4. Use of Materials

Materials provided to Splento.ai may be used for the purpose of:

- 1 Generating creative outputs
- 2 Evaluating creative concepts
- 3 Demonstrating or testing creative workflows
- 4 Producing example materials requested by the user

Unless otherwise agreed in writing, Splento.ai does not guarantee exclusivity or confidentiality of concepts submitted for exploratory or experimental purposes.

5. Third-Party Content and Compliance

Users are responsible for ensuring that any content, branding, logos, or materials submitted to Splento.ai do not infringe on third-party intellectual property rights or violate applicable laws. Splento.ai assumes no responsibility for the legality, ownership, or accuracy of materials provided by users.

6. AI-Generated Content Disclaimer

Creative outputs generated through AI tools may be based on automated processes and user-provided inputs. Splento.ai does not guarantee that generated content will meet regulatory, advertising, or legal requirements in all jurisdictions. Users are responsible for reviewing and ensuring that any content used for commercial purposes complies with applicable advertising, marketing, and consumer protection laws.

7. Limitation of Liability

Splento.ai provides creative production tools and services on an “as available” basis. To the fullest extent permitted by law, Splento.ai shall not be held liable for:

- 1 The use or misuse of generated content
- 2 Any regulatory or advertising compliance issues
- 3 Intellectual property disputes arising from user-provided materials
- 4 Any direct, indirect, or consequential damages arising from use of the platform or generated outputs

8. No Obligation

Splento.ai is under no obligation to pursue collaborations, partnerships, or projects discussed during exploratory conversations or idea exchanges.

9. Contact

For questions regarding this policy, please contact: Splento.ai Email: splento@splento.com
Website: <https://splento.ai>